

VOICE

A good writer should:

- 👤 Write to be read.
- 👤 Connect with the reader.
- 👤 Write honestly and from the heart.
- 👤 Care about what he/she has written.
- 👤 Share his/her feelings about the topic.
- 👤 Use more expression than an encyclopedia article.
- 👤 Use language that brings the topic to life for the reader.
- 👤 Give the reader a sense of the person behind the words.
- 👤 Speak directly to the reader, but without using the word “you.”

